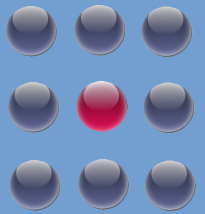# Casting Charm
The magic of casting calls made simple
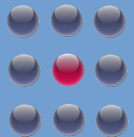
Casting Charm

In short

Simple.

Casting Charm is a web application aimed at simplifying casting management for tv and radio broadcast programs, cinema, sport and media related events.
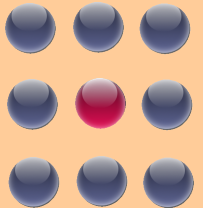
Flexible.

While CC was initially developed for Talent Shows, it was extended to allow time and costs reduction in every context where a company has to insert, manage, search and export data related to thousands of participants.

Casting
Charm

Casting Charm

Beyond Talent Shows

Powerful.

Casting Charm was designed and developed by Lynx on 2016 targeting the specific needs of an Italian tv production company.

Since then, it has been growing and becoming more and more powerful.

The current release allows the complete customization of a program casting in terms of steps, properties, roles and so on.
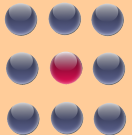
Within a single Casting Charm installation for all your programs you can:

- create a new event
- define the casting steps
- import or insert partecipants
- call participants to different castings
- evaluate participants and promote them to next phases
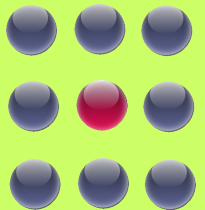
Casting Charm

Moreover, you can federate different installations and **search** participants through all of them from any point.

Casting Charm's design was based on a national TV casting context, and therefore takes natively into account the Italian laws on **privacy and minors**
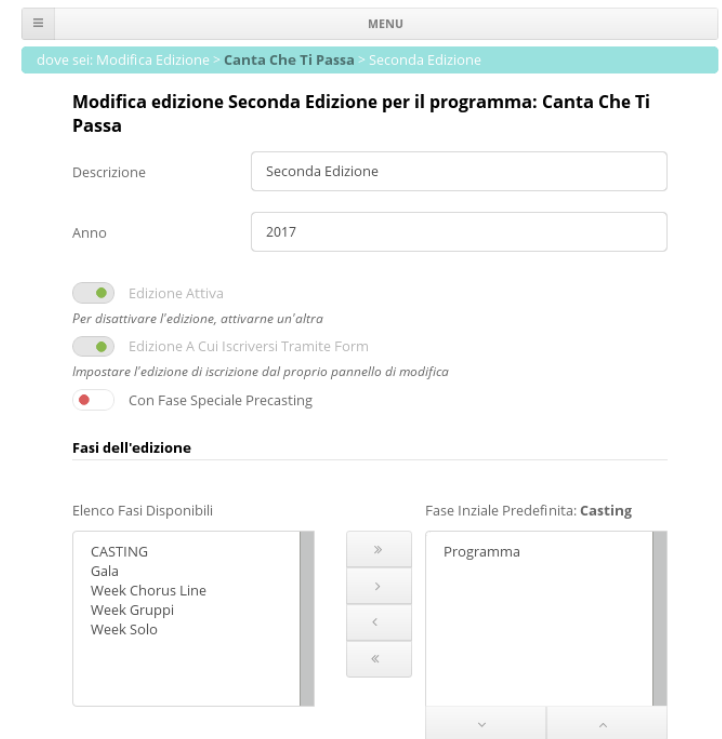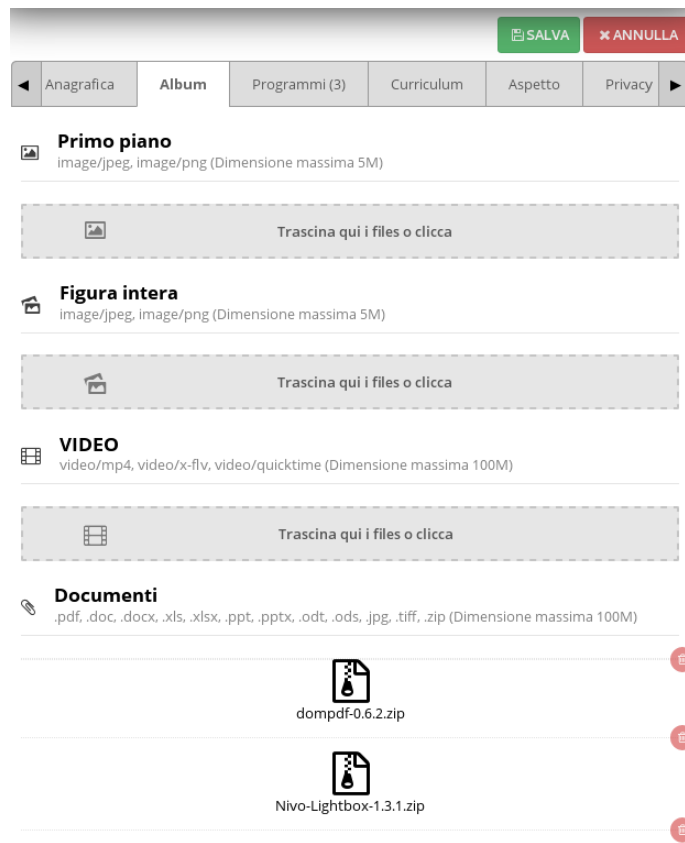
Casting Charm

Casting Charm

Main functionalities

Event Management

1. New event
2. New event edition(s)
3. Attribute selection (categories, properties, assessment, performances evaluation)
4. Step assignment
5. Operator assignment
6. Default e-mail editing

Casting Charm

MENU

dove sei: Modifica Edizione > **Canta Che Ti Passa** > Seconda Edizione

Modifica edizione Seconda Edizione per il programma: Canta Che Ti Passa

Descrizione — Seconda Edizione

Anno — 2017

Edizione Attiva
Per disattivare l'edizione, attivarne un'altra

Edizione A Cui Iscriversi Tramite Form
Impostare l'edizione di iscrizione dal proprio pannello di modifica

Con Fase Speciale Precasting

Fasi dell'edizione

Elenco Fasi Disponibili — Fase Inziale Predefinita: **Casting**

CASTING
Gala
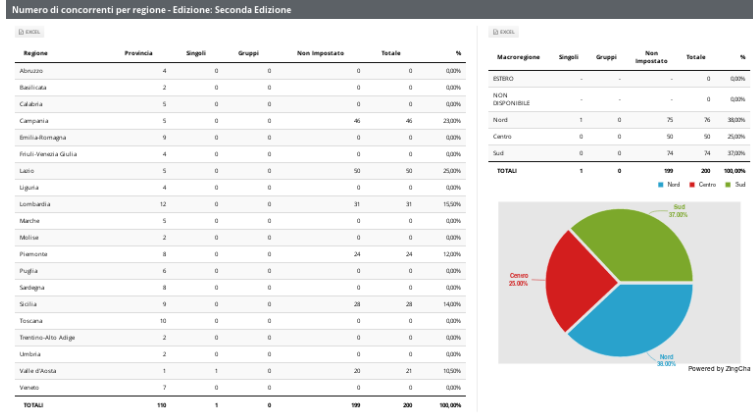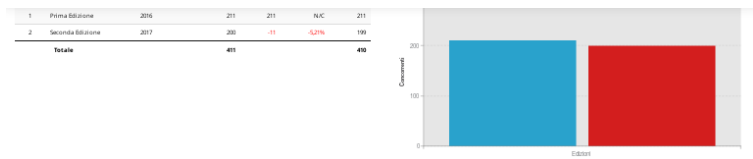Week Chorus Line
Week Gruppi
Week Solo

Programma

Participants Management

1. Loading from structured file or from a db (self-registration web form)
2. Manual insertion
3. Participant's data editing (personal data, album, curriculum, physical aspect, privacy, status in the event edition)
4. Loading of audio and video files in the participant's album
5. Minor management according to Italian Law (informed consensus email)

SALVA ✖ ANNULLA

◄ Anagrafica | Album | Programmi (3) | Curriculum | Aspetto | Privacy ►

Primo piano
image/jpeg, image/png (Dimensione massima 5M)

Trascina qui i files o clicca

Figura intera
image/jpeg, image/png (Dimensione massima 5M)

Trascina qui i files o clicca

VIDEO
video/mp4, video/x-flv, video/quicktime (Dimensione massima 100M)

Trascina qui i files o clicca

Documenti
.pdf, .doc, .docx, .xls, .xlsx, .ppt, .pptx, .odt, .ods, .jpg, .tiff, .zip (Dimensione massima 100M)

dompdf-0.6.2.zip

Nivo-Lightbox-1.3.1.zip

Casting Management

1. New casting (name, location, data, steps)
2. Participant assignment to steps
3. Participant Call
4. Performance assessment
5. Communication (customizable with a template system)

QUIZ

Fase Casting

Associato al casting **prova 27/07 FEMMINE**
da *redattore casting system*
27/07/2017 11:47:06

Email inviata
da *redattore casting system*
27/07/2017 11:49:16

Promosso alla fase **Programma**
da *Coordinatore Casting*
27/07/2017 11:52:14

Valutazione: Medio
Note: tipo medio

Fase Programma

Associato al casting **registrazione**
da *Coordinatore Casting*
27/07/2017 11:56:21

Email inviata
da *Coordinatore Casting*
27/07/2017 11:56:46

Registrazioni e trasmissioni

Registrazione del **01/07/2017**
01/07/2017 00:00:00

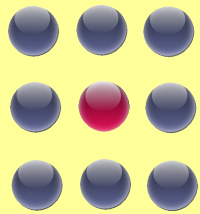**Trasmissione**: 26/07/2017
Note: vincita

Global Actions

1. Search and Report on all data, with multiple filters
2. Search on other federate installation of CC
3. PDF or XLSX export on all data tables
4. Action history (eg assignments, audition, assessment)
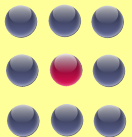5. Report and statistics as tables and charts (participants per edition, age, region)

Casting Charm

Casting
Charm

Key Features

Casting Charm

CC aims at managing many programs in a single installation. But it is also possibile to host several companies in the same installation - each one with its own look-and-feel.

You can even setup a **federation** of installations, each one capable of searching through the participants' archive of each other.

CC is **multilingual**: labels and messages are shown in the user's language

We are fully aware of the importance of protecting participants' personal data. CC is built to comply with General Data Protection Regulation (GDPR) which on May 25th 2018 is going to be enforceable: consensus, pseudonimyzation, data erasure, record of processing activities.

CC is **scalable** from thousands to hundreds of thousands users thanks to its second level REDIS cache and Percona XtraDB Cluster

CC responsive user interface was designed to suit all devices, but can be fully customized

"We can manage five different programs within a single web application"

Maria, FMM

"Casting Charm has greatly simplified our daily work"

Ilaria, FMM

"All the aspects of a casting call under control"

Giovanni, FMM

Casting Charm

CASTING
CHARM

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